

## Text

### Text about radio broadcast :

The project “cultural morphing” involved twelve invited artists traveling by train from Vienna to Shanghai.

The train and the selected stops along the route served as their workspace. Stopovers at Ulan-Ude, Ulan Bator, Beijing and Shanghai were used to exhibit the works that were created en route.

“The cultural morphing project is an experiment that has the objective to create a multi-perspective image of reality from the simultaneous experience of a geographic line – in this case the route from Vienna to Shanghai – by the individual expression of a perceived personal reality.

For this radio program, a score has been developed by filming a dinner at a Chinese rotating table. The images filmed from above the table in the course of the dinner were sonified with data and acoustic recordings collected along the journey.

The artists involved created individual sound files based on the score (i.e. the video) that were later combined on one stereo track.

### Text about Cultural Morphing ( CV Cultural Morphing)

A total of 10 artists will travel by train from Vienna to Shanghai, making several stops at some of the main cities en route. Each artist will meticulously work out an artistic project, outlining various aspects of cultural transition experienced on the journey.

China as focus and destination for our project emerged because of the mutual, cooperative and oppositional state of digital art in China and Europe. Europe and China are two antipodes in cultural history that have been in steady interchange but also developed differently and independent. This cultural deviation is the starting point and inherent potential of our project. Adequate to the technology of morphing, the realization of the individual artworks will be a consumption of the artistic interpretations of many keyframes on the track between vienna and shanghai.

Discrete material respectively individual data will be gathered by various technologies or distinct personal approaches. The diversity of about 12 different artistic treatments should lead to manifold results on the collective subject and to exciting presentations.

Cultural Morphing presents its projects in group shows with live performances, symposium and broadcast shows such as:

**Moscow**, lecture Klaus Filip , [Шоколадная фабрика \(schokoladnayafabrika\)](#)

[Ulan Ude, University of Ulan Ude](#), Symposium Cultural Morphing

[Ulan Bator, National University of Mongolia](#), Departement of MediaDesign, Symposium

[Beijing, 2Kolegas](#), Performance and Concert Night

[Shanghai, University of Shanghai](#), Symposium

[Kunstradio OE1, Vienna](#),

**Exhibition** Cultural Morphing, Vienna Shanghai, [mo.ë](#), Vienna